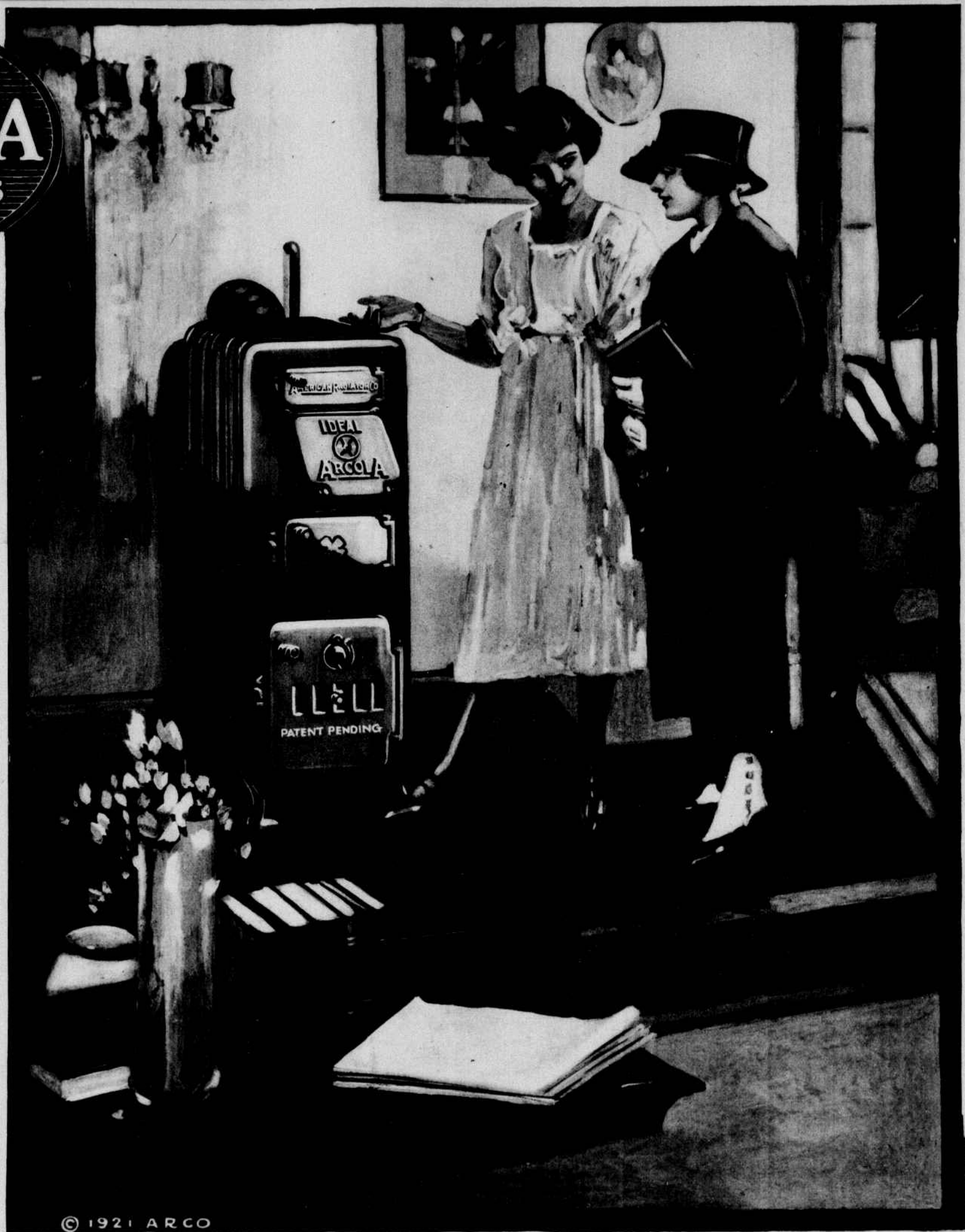


# Ideal-ARCOLA Heating Outfits

*Here is a bargain  
—a genuine IDEAL  
Hot Water Heating  
Plant at a price  
within the reach  
of the owner of a  
modest home.*

Write or call for illustrated catalog showing open views of Ideal-ARCOLA Heating Outfit installations in 4, 5, 6 and 7 room cottages, bungalows, flats, schools, stores and small buildings.



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## "A Warm Introduction"

**NOTHING** in the Bride's Bungalow receives (or deserves) greater praise than the new Ideal-ARCOLA Heating Outfit. It is the centre of attraction because it changes the house into a home, requires so little attention, and uses so little coal. Day and night it keeps the whole house full of soft, radiant warmth.

### For Chilly or Severe Weather

A small fire gives just enough heat in early spring days to free the house from chill and dampness. It protects the family health. Women like ARCOLA Hot Water Heat. It is so healthful, clean, and easy to run. The fire lasts from eight to ten hours without attention.

### Greatest Fuel Saving

Thousands of owners tell us that their ARCOLAS heat ALL rooms with actually less fuel than previously consumed by one or two stoves to heat only a part of their homes.

### In New or Old Homes

Whether you intend to build or remodel, figure an ARCOLA as one of the best paying investments in your home. If you have a flat building each tenant may have a separate ARCOLA and run his plant to suit himself. Installation is very easy and quickly made, as pipes may be run through partitions or left exposed, thus helping to warm the rooms. No valves or accessories are necessary. The outfit outlasts the building.

### Reduced in Size and Cost

The ARCOLA is made on the same principle and with the same guarantee as our large IDEAL Heating Plants. The only difference is in the *smaller* size and *lower* cost of the outfit. ARCOLAS are especially designed for small homes, with or without cellars. Sold by heating contractors everywhere.

### Cost Estimate Free

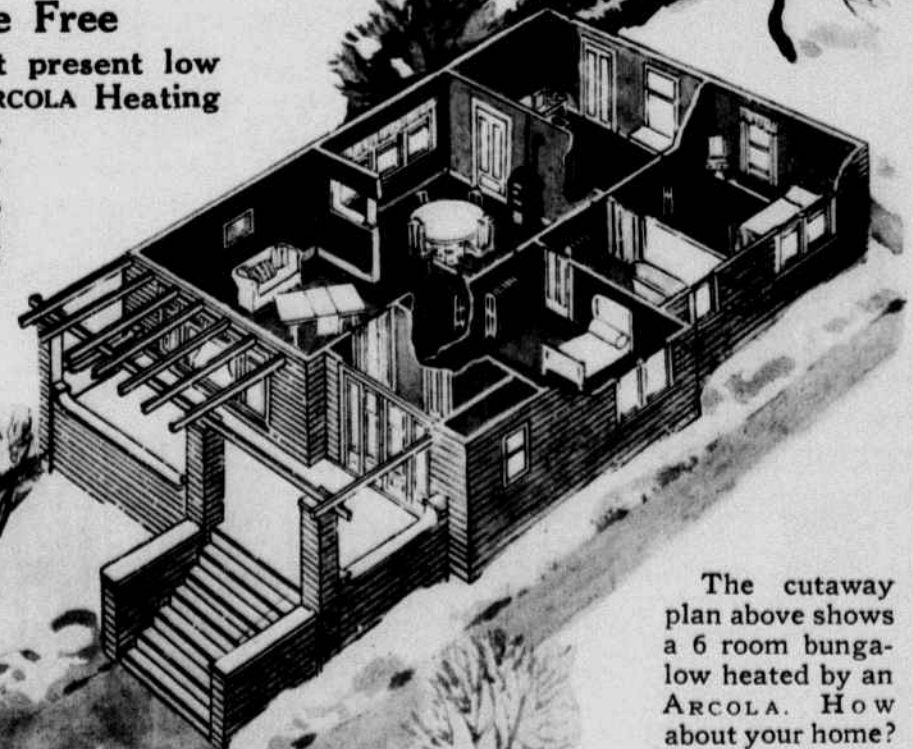
Get an estimate at present low prices for an Ideal-ARCOLA Heating Outfit for your home. See demonstrating outfits in our showrooms in all large cities and in heating contractors' shops.

## AMERICAN RADIATOR COMPANY

Dept. 59, 104-108 West 42nd Street, New York

Sales branches and showrooms in Newark, New Haven, Albany, Philadelphia, Reading, Wilkes-Barre, Harrisburg, Boston, Providence, Worcester, Springfield, Portland, Me., Baltimore, Washington, Richmond, Norfolk and other large Eastern and Western cities.

Makers of the famous  
IDEAL Boilers and AMERICAN Radiators



The cutaway plan above shows a 6 room bungalow heated by an ARCOLA. How about your home? Don't delay find out to-day.